



WEWS

ORDER

Flight Dates **10/16/12-10/22/12**

Contract / Revision **312274 /**

Original Date / Revision
09/25/12 09/25/12

Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Product

Candidate. OFA Sked A 10.16-10.2

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1537**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
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Daniel Baylog	100%		
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Order Share 100% Market Value 87275

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	125	\$74,183.75	\$87,275.00	0.00
Totals	125	\$74,183.75	\$87,275.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	125	\$74,183.75	\$87,275.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WEWS	10/16/12	10/22/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	11111--	:30	5	\$35.00	P-3	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--		5				\$35.00		0.00			
E 2	WEWS	10/16/12	10/22/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11111--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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Print Date: 09/28/12

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Contract / Revision **312274** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 2	WEWS	10/16/12	10/22/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11111--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$40.00		0.00			
E 3	WEWS	10/16/12	10/22/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$75.00		0.00			
E 4	WEWS	10/16/12	10/22/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$200.00		0.00			
E 5	WEWS	10/16/12	10/22/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	22121--	:30	8	\$210.00	P-3	0.00	NM	8	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	22121--					8	\$210.00		0.00			
E 6	WEWS	10/20/12	10/20/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S-					2	\$75.00		0.00			
E 7	WEWS	10/16/12	10/22/12	M-F 9-10a M-F 9-10a	CM	9-10a	11111--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$175.00		0.00			
E 8	WEWS	10/16/12	10/22/12	M-F 10-11a M-F 10-11a	CM	10-11a	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$300.00		0.00			
E 9	WEWS	10/16/12	10/22/12	M-F 11-12p M-F 11-12p	CM	11a-12p	1-1-1--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	1-1-1--					3	\$500.00		0.00			
E 10	WEWS	10/16/12	10/22/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$200.00		0.00			
E 11	WEWS	10/16/12	10/22/12	M-F 1-2p M-F 1-2p	CM	1-2p	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$200.00		0.00			
E 12	WEWS	10/16/12	10/22/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	1-11---	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	1-11---					3	\$350.00		0.00			
E 13	WEWS	10/21/12	10/21/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S					1	\$300.00		0.00			
E 14	WEWS	10/21/12	10/21/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S					1	\$35.00		0.00			



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Contract / Revision **312274** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 14	WEWS	10/21/12	10/21/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S					1	\$35.00		0.00			
E 15	WEWS	10/21/12	10/21/12	SU 1030-11a Showcase SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S					2	\$150.00		0.00			
E 16	WEWS	10/16/12	10/22/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$300.00		0.00			
E 17	WEWS	10/16/12	10/22/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	11111--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$225.00		0.00			
E 18	WEWS	10/16/12	10/22/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$500.00		0.00			
E 19	WEWS	10/16/12	10/22/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	-1-1---	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-1-1---					2	\$400.00		0.00			
E 20	WEWS	10/21/12	10/21/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S					1	\$300.00		0.00			
E 21	WEWS	10/16/12	10/22/12	M-F 7-730p 7-730p The List	CM	7-730p	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--					5	\$500.00		0.00			
E 22	WEWS	10/16/12	10/22/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	-1111--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-1111--					4	\$400.00		0.00			
E 23	WEWS	10/22/12	10/22/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M-----					1	\$5,500.00		0.00			
E 24	WEWS	10/22/12	10/22/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M-----					1	\$4,000.00		0.00			
E 25	WEWS	10/16/12	10/22/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-T-----					2	\$5,000.00		0.00			
E 26	WEWS	10/16/12	10/22/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision 312274 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 26	WEWS	10/16/12	10/22/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	- T - - - -	:30	1	\$3,500.00	P-3	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- T - - - -		1			\$3,500.00		0.00			
E 27	WEWS	10/17/12	10/17/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	- - W - - -	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - W - - -		1			\$3,000.00		0.00			
E 28	WEWS	10/18/12	10/18/12	Thursday Prime B Thursday Prime B	CM	9-10p	- - - T - -	:30	1	\$4,500.00	P-3	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - T - -		1			\$4,500.00		0.00			
E 29	WEWS	10/19/12	10/19/12	Friday Prime B Friday Prime B	CM	9-10p	- - - - F -	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - F -		1			\$1,400.00		0.00			
E 30	WEWS	10/19/12	10/19/12	Friday Prime C Friday Prime C	CM	10-11p	- - - - F -	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - F -		1			\$1,400.00		0.00			
E 31	WEWS	10/21/12	10/21/12	Sunday Prime A Sunday Prime A	CM	7-8p	- - - - - S	:30	1	\$1,600.00	P-3	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S		1			\$1,600.00		0.00			
E 32	WEWS	10/21/12	10/21/12	Sunday Prime C Sunday Prime C	CM	9-10p	- - - - - S	:30	1	\$2,800.00	P-3	0.00 NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S		1			\$2,800.00		0.00			
E 33	WEWS	10/16/12	10/22/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	1 1 1 1 - -	:30	4	\$700.00	P-3	0.00 NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	1 1 1 1 - -		4			\$700.00		0.00			
E 34	WEWS	10/16/12	10/22/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	1 - 1 - 1 - -	:30	3	\$250.00	P-3	0.00 NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	1 - 1 - 1 - -		3			\$250.00		0.00			
E 35	WEWS	10/21/12	10/21/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	- - - - - S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S		1			\$300.00		0.00			
E 36	WEWS	10/19/12	10/19/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	- - - - F -	:30	1	\$100.00	P-3	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - F -		1			\$100.00		0.00			
E 37	WEWS	10/20/12	10/20/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	- - - - - S	:30	2	\$1,800.00	P-3	0.00 NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S		2			\$1,800.00		0.00			
E 38	WEWS	10/20/12	10/20/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	- - - - - S	:30	1	\$55.00	P-3	0.00 NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S		1			\$55.00		0.00			



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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 38	WEWS	10/20/12	10/20/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S-					1	\$55.00		0.00			
E 39	WEWS	10/21/12	10/21/12	SU 12a-1a CSI Miami Late SU CSI Miami Late	CM	12a-1a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S					1	\$55.00		0.00			
E 40	WEWS	10/20/12	10/21/12	SA/SU Criminal Minds Late S/S Criminal Minds Late	CM	1235a-2a	-----11	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----11					2	\$75.00		0.00			
E 41	WEWS	10/20/12	10/20/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S-					1	\$5,500.00		0.00			
E 42	WEWS	10/22/12	10/22/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M-----					1	\$4,500.00		0.00			
E 43	WEWS	10/21/12	10/21/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$3,300.00	P-3	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S					1	\$3,300.00		0.00			
E 44	WEWS	10/20/12	10/20/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S-					1	\$600.00		0.00			
E 45	WEWS	10/20/12	10/20/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S-					1	\$1,800.00		0.00			
E 46	WEWS	10/20/12	10/20/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S-					2	\$700.00		0.00			
E 47	WEWS	10/21/12	10/21/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S					2	\$700.00		0.00			
E 48	WEWS	10/17/12	10/17/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	--W----					1	\$1,200.00		0.00			
N 49	WEWS	10/20/12	10/20/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S-					1	\$300.00		0.00			
N 50	WEWS	10/20/12	10/20/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 09/28/12

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Contract / Revision **312274** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

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Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N50	WEWS	10/20/12	10/20/12	SA 7-8p Rotation	CM	7-8p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00	
				SA 7-8p Rotation												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/16/12	10/22/12	-----S-	1		\$300.00	0.00								
														Totals	125	\$87,275.00